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Press Release

Announcing Sip & Shop Wine & Cheese Walk! Downtown Daytona Beach – Saturday, November 11

**On Saturday, November 11, the Inaugural Fall Wine & Chocolate Walk will be held in
Downtown Daytona Beach on historical Beach Street from 1 pm to 5 pm.**

FOR IMMEDIATE RELEASE – October 30, 2023 - DAYTONA BEACH, FL – Sip, shop, stroll, sample, and socialize! Here comes another fun-filled afternoon in beautiful downtown Daytona Beach. Attendees will sip, shop, and socialize as they stroll along beautiful [Riverfront Esplanade Park](#) on Beach Street, listening to live music and visiting participating merchants and arts & crafts vendors while tasting fine red and white wines paired with delicious cheese varieties served by participating merchants on Saturday, November 11, from 1 PM to 5 PM. This event promises to tantalize your taste buds and expand your palate!

The **Sip & Shop Wine & Cheese Walk** is a great way to get together with friends and family to enjoy a beautiful fall Saturday afternoon in historic Downtown Daytona Beach and get a jump on your holiday shopping at the same time!

The **Sip & Shop Wine & Cheese Walk** will have two check-in points (one on North Beach Street and one on South Beach Street), where attendees will receive their Sip & Shop Wine & Cheese Walk Passport, wine glass, and beverage tickets. Plenty of free parking is available behind the Riverfront Shops.

Advance tickets are \$27/person and can be purchased online at <https://sip-shop-wine-walk.eventbrite.com> through 11:30 PM on Friday, November 10th. Tickets will also be available at registration points on the event day for \$32/person until they sell out. For more information, please visit Downtown Daytona Beach Events [Facebook](#) page or Downtown Daytona Beach Events website: <https://www.downtowndaytonabeachevents.com>.

Another Distinctively Downtown Daytona Beach Experience! The Sip & Shop Wine & Cheese Walk is sponsored by Brown & Brown Insurance, Downtown Development Authority, Riverfront Shops of Daytona Beach, and City of Daytona Beach and produced by Al Smith Productions.

Must be 21 to participate; proper ID is required. This is a rain-or-shine event. Please drink responsibly - we recommend always having a designated driver.

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Historic Downtown Daytona Beach is a destination in itself, with several blocks of restaurants and shops all facing beautiful Riverfront Esplanade Park.

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